



PROJECT REPORT

Coors Shenandoah Brewery

CLIENT: Adolph Coors Company
LOCATION: Elkton, Virginia
ARCHITECT: Sverdrup, St. Louis, Missouri
CONTRACT: Phase I and Phase II—\$5.1 million
COMPLETED: June 1988

Special Features: In June 1986, Nielsen submitted the low bid proposal and was selected as general contractor for the Coors Shenandoah Brewery. This modern, efficient facility was built from the ground up on a large strip of agricultural land purchased by Coors. The plant now generates more than 70,000 barrels of beer a week, 20,000 barrels more than originally anticipated.

Phase I of construction consisted of concrete and masonry work and the comprehensive architectural finishes package. Phase II included construction of a waste and water treatment facility and the construction of a

packaging, binding/finishing, overhead pipe gallery and penthouse complex, cooler/warehouse, and utility facilities on the site.

The Nielsen Partnership: As a result of Nielsen's efficiency and attention to deadlines, Phase I was completed on schedule in April 1987 and according to budget at a final cost of \$2.4 million. That same month, the first beer was produced at the plant. In June 1988, Phase II was also completed on schedule and according to budget at a cost of \$2.7 million.

According to John Shallenkamp, project manager of the Coors Shenandoah Brewery, "Nielsen did a great job. All interior work was finished to our specifications and all deadlines were met. Nielsen was very flexible and worked well with us. I would not hesitate to work with them again."