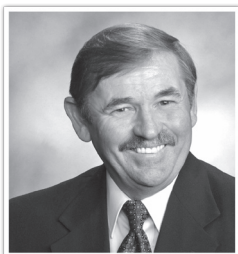




Congratulations

to the 2008 Nielsen Award Winners!



John W. Smith, Superintendent, was named recipient of the Joseph Nielsen Award. The Joseph Nielsen Award is given each year to an employee who demonstrates continuous dedication and commitment to Nielsen and service to the community. Mr. Smith has been with Nielsen for 15 years. He and his family live in Harrisonburg.



Taulsa W. Cook was named Employee of the Year. This prestigious award goes to an employee who demonstrates an attitude of performance excellence and consistently promotes teamwork on the job. Mr. Cook has been with Nielsen for 14 years. He is an assistant superintendent, and lives in Staunton, Va.



The Safety Excellence Award was given to **Gary A. Daisy**, Mason Foreman. Mr. Daisy is from Harrisonburg, Va., and has been with Nielsen for 21 years. This award goes to an employee who is a leader in continuously promoting safety awareness on the job site.



Wayland Aaron Cross, Swoope, Va., was named Hardworker of the Year. He is a foreman and has been with Nielsen for 10 years. The Hardworker Award is given to an employee who consistently demonstrates an attitude of hard work and dedication to the job.